

Taylor Murphy

Work Experience

Freelance Graphic Designer—Urban Outfitters, Philadelphia, PA 11/15-06/16

- Created print and digital promotional material for UO store events
- Assisted with creative projects for UO brand including creating art and photography for store displays and product graphics
- Designed visuals for store operations and in-house communication
- Openly communicated with Art Director, Designers, and Project Managers on projects and concepts for the UO Brand

Graphic Design Print Intern—Urban Outfitters, Philadelphia, PA 06/15-09/15

- Develop and executed weekly and seasonal sale and POP signage
- Researched and gathered inspiration for visual identity of UO brand as well as for individual projects
- Designed presentations and mock-ups for creative projects
- Assisted with logo design for UO Brand

Graphic Design Intern—The WILD Magazine, New York, NY 06/14-09/14

- Created functionality and layout mock-ups for various aspects of The WILD App and TheWildMagazine.com
- Assisted in the brainstorming, editorial design, layout, and production of the printed Animal Issue
- Edited and optimized images for both print and digital mediums

Studio Assistant—Jane Schnitzer, Philadelphia, PA 09/13-06/14

- Assisted Jane Schnitzer in creating mix media art

Freelance Style Assistant—Jessica Bobince, New York, NY 08/13-11/13

- Assisted with sample requests and tracking, styling, and credits for editorial and Online spreads
- Worked with publications including *BULLETT Magazine*, *Nylon Magazine*, *V-Magazine*, and *VS magazine*

Fashion Assistant Intern—BULLETT Media, New York, NY 04/13-09/13

- Created mood boards, conducted intensive market research, and coordinated sample request and returns for styling of *BULLETT Magazine*, *BullettMedia.com*, and musicians
- Located press contacts and communicated with PR
- Created digital collages for Online articles for *BULLETTMedia.com*
- Designed themes and conducted market research for shoppable posts
- Trained and delegated fashion interns

Production Intern—Derek Lam, New York, NY 04/13—11/13

- Managed domestic garments from the sample stage through the final production
- Compiled sample fit comments, booking reports, production cut tickets, and WIP charts

Education

B.S. – Graphic Design | Design and Merchandising 2016
Drexel University, Antoinette Westphal College of Media Arts & Design
Cumulative GPA: 3.65

Design and Merchandising Study Abroad Program 2012
London College of Fashion

Website

www.TaylorLMurphy.com

Skills

Adobe Acrobat
Adobe Bridge
Adobe Flash
Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Microsoft Suite
HTML5/CSS
CodeKit/SCSS
Foundation
Bootstrap
Word Press
Screen printing
Laser cutting
Book binding

Awards

SPD-U *Spotlight Merit Winner*— 2014

Dean's List— Fall 2011,
Fall 2012- Present

Contact

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